



MDL MARINAS

News Release
For Immediate Release
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MDL Marinas strengthens team to ensure best customer experience

MDL Marinas announces the appointment of Tim Mayer as Sales and Marketing Director. A member of the Chartered Institute of Marketing, Tim joins MDL with a wealth of senior sales experience across the leisure industry. From Tim's most recent role, at the successful health and fitness chain, Everyone Active, he brings a deep appreciation and understanding of customer service.

Tim comments: "I am delighted to be joining MDL Marinas and working in the marine side of the leisure industry. I am looking forward to working alongside the marina teams to take MDL's customer experience initiatives to a whole new level, creating a service which is second to none at each and every marina in the group."

Marina management teams have also seen new arrivals recently, further strengthening the service offered to berth holders and tenants onsite.

Lee Gibbons joined MDL as Thames Marina Manager in August. Having started his career at Penton Hook Marina as a boat washer in the early 1990s, Lee has a rich history of working on the River Thames and arrives at MDL with a decade of marina management experience. Lee is also Chairman of British Marine's London & Thames Valley Regional Association, connecting him across the area and the industry.

Swelling the ranks further on the Thames is John Harris, who has joined Bray and Windsor Marinas as Assistant Manager. John brings practical know-how and understanding of day to day operation and management of marinas having spent nine years working his way from Marina Assistant to Marina Manager – a position he held for four years prior to embarking on his new role with MDL.

In line with MDL's policy to provide equal opportunity for the advancement of employees and its desire to encourage career progression internally, MDL announces that Barry Radband has been promoted to the position of Marina Manager at Shamrock Quay. "I am very excited to be leading the team at Shamrock Quay and driving the future success of the marina," says Barry.

Long term MDL employee Joe Walton has also been promoted. Having started his career with MDL at its Penton Hook Marina in 1996, he moves from Boatyard Manager at Hamble Point to Marina Manager at Saxon Wharf. Joe states: "I have gained a vast amount of experience during my time with MDL and look forward to putting it to good use to bring about positive changes onsite for the benefit of our berth holders and tenants."



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MDL prides itself on employing the best qualified personnel. If you are passionate about delivering first-class customer service and are interested in a career with the UK's leading marina and water-based leisure provider please visit <http://www.mdlmarinas.co.uk/careers>

ENDS

Notes for editors

High res images are available online at <https://maa.agency/media-centre>

MDL Marinas

- MDL Marinas is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members 150 destinations to cruise to in the UK, France, Spain and Portugal through Freedom Berthing. Currently MDL Marinas manage 19 prime marina locations.
- MDL Marinas is proud to be landlords to over 300 marine business companies, with over 260 staff delivering the unique MDL experience to all members, guests and commercial partners.
- The company also advises on worldwide marina developments including Europe and China.
- For more information visit www.mdlmarinas.co.uk

MAA

- MAA provides simple, no-nonsense solutions to marine companies' advertising, PR, media buying and communications needs.
- From brand development and marketing materials to website, eCommerce, email campaigns and social media, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit www.marineadagency.com

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