



MDL MARINAS

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News Release
For Immediate Release
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**Win a year's FREE berthing with MDL Marinas at
Southampton International Boat Show**

MDL is giving one lucky boat owner the chance to win an incredible year's berthing at any of its UK marinas for the entire 20/21 season. To be in with a chance to win, all you need to do is visit MDL's waterside stand E52 at Southampton International Boat Show and fill in an entry form.

But don't rely on fate to get a great berth with MDL. Book an appointment in advance with the MDL team to chat about berthing at one of its stunning marinas via this link <https://bit.ly/2Lq5t0F>. You'll receive expert advice, welcoming hospitality and the chance to find out more about all the benefits that MDL Members enjoy. Plus, visitors can join MDL's visitor reward scheme, which offers a seventh night's free stay at any MDL marina.

"A berth at an MDL marina is more than just a place to keep a boat," says Maxine Lane, MDL's Head of Marketing. "It opens up a whole world of adventure. It's really worth visiting us at the show to start the conversation about the benefits of berthing with us, including complimentary stays at 150 UK and European marinas in our extensive network. The boat show is a great opportunity to find out more."

All visitors to MDL's stand will also be in with the chance to win a stand-up paddle boarding (SUP) lesson and lunch for four at any WeSUP centre in MDL's knot tying game, #WhyKnot. Making a welcome return to the stand this year, entrants will show off their skill by tying a sequence of knots in the fastest time possible to win this fantastic prize. Nautically related, fun and engaging, this is something that everyone can take part in.

A Southampton Boat Show special, visitors can also book MDL's 2019 winter boatyard and berthing offers at last year's prices.

Exclusive Benefits for existing members

MDL members will, as ever, benefit from exclusive hospitality in the MDL lounge. The balcony offers a wonderful view over the boat show marina, ideal to enjoy a complimentary drink while listening to the brilliant array of guest speakers who include:

Distinctly Gin's Laurance Traverso giving gin cocktail demonstrations; WeSUP's Sean White talking about suitable equipment and safety for people launching SUPs from their boats and in busy marinas; RS Sailing's Riki Hooker speaking about the British Keelboat League and inspiring participation; and Ocean Safety's Mark Jeffery discussing lifejacket



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care and maintenance. Find out times and dates at www.mdlmarinas.co.uk/news/join-us-at-SIBS.

There will also be a charity raffle, raising money for both Ocean Youth Trust South and Blue Marine Foundation, in the members' lounge with a fantastic prize donated by Musto. Worth over £300, Musto has kindly gifted a wet weather suit, consisting of a jacket and trousers (BR1 Trousers and Corsica Jacket).

The show will also see the MDL team recognise the achievement of a group of deserving young people who have completed their Sail Training Awards. The MDL-sponsored awards offer carefully selected young adults the opportunity of a lifetime aboard the training yacht, Prolific, operated by Ocean Youth Trust South (Thursday 19 September, 14:30). Also to be announced are the results of MDL's annual 'MDL in Bloom' competition, which rewards green-fingered marina teams across all of its 19 UK locations (Wednesday 18th September, 15:00).

For more information on dates and times, keep an eye on MDL's website www.mdlmarinas.co.uk and social media @MDLmarinas.

*The free berth is for a boat up to 18m in length and is subject to availability at the chosen marina. Full terms and conditions can be viewed at www.mdlmarinas.co.uk.

ENDS

Notes for editors

Image attached: MDL's waterside stand at Southampton's 2018 show.

MDL Marinas

- MDL Marinas is the UK's leading marina and water-based leisure provider and one of Europe's largest marina groups, offering members 150 destinations to cruise to in the UK, France, Spain and Portugal through Freedom Berthing. Currently MDL Marinas manage 19 prime marina locations.
- MDL Marinas is proud to be landlords to over 300 marine business companies, with over 260 staff delivering the unique MDL experience to all members, guests and commercial partners.
- The company also advises on worldwide marina developments including Europe and China.
- For more information visit www.mdlmarinas.co.uk

MAA

- MAA provides simple, no-nonsense solutions to marine companies' advertising, PR, media buying and communications needs.
- From brand development and marketing materials to website, eCommerce, email campaigns and social media, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
- For more information visit www.marineadagency.com



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